

HASHTAG ANALYSIS



Hashtag Discovery Workbook

HASHTAG RESEARCH

CONTENT HASHTAGS

(hashtags related to the content you're posting)

Examples:

#weddingdress
#weddingring

Light blue rectangular input fields for content hashtags, arranged in a vertical column of five.

Light blue rectangular input fields for content hashtags, arranged in a vertical column of five.

HASHTAG RESEARCH

INDUSTRY HASHTAGS

(hashtags related to the industry you're serving)

Examples:

#weddingphotographers
#weddingideas

Light blue rectangular input fields for listing industry hashtags, arranged in a vertical column of five boxes.

Light blue rectangular input fields for listing industry hashtags, arranged in a vertical column of five boxes.

HASHTAG RESEARCH

NICHE SPECIFIC HASHTAGS

(hashtags that are specific to the target audience you're trying to reach)

Examples:

#viriniaweddingphotographer

#loudouncountyweddings

HASHTAG RESEARCH

NICHE SPECIFIC HASHTAGS

(hashtags that you and your customers use to showcase and tag your content on Instagram)

Examples:

#yournamebrides

#yournamecouples